

## **LCIF IS THERE FOR YOU—BE THERE FOR LCIF**

by Al Brandel, President,  
The International Association of Lions Clubs

We just concluded Lions' most successful fundraising effort as Campaign SightFirst II exceeded the \$200 million mark. The funds will enable Lions and SightFirst to save the sight of millions of people. There is much to celebrate. But we also need to be careful. We can't "rest on our laurels" and assume LCIF is set for a while.

To the great credit of Lions, LCIF does much more than preserve vision. It helps Lions help people in multiple ways around the world. We provide disaster relief. We assist the disabled. We give youths the skills they need to succeed. For LCIF to keep succeeding, Lions need to continue to generously support the foundation. Yes, these are challenging times economically. But that's all the more reason to dig deep and help the most needy.

Please remember that LCIF reaches down into local communities to improve lives and provide opportunity. One day that backyard it aids may be your backyard. It wasn't long ago that LCIF responded to raging wildfires in California, devastating hurricanes along the Gulf Coast and disastrous floods in Bihar, India. The foundation's youth, vision and hearing grants regularly impact tens of thousands of people in small towns as well as larger cities. Where there is need, there you will find LCIF.

The foundation efficiently and effectively serves humanity. You will be pleased to know that LCIF will expand the range and scope of its humanitarian efforts. The great success of SightFirst II inspired us to re-envision the foundation. We will take it to new heights and help even more Lions help even more people. More concrete details will be forthcoming. But the good news is that LCIF will become an even greater force for Lions' service.

So please enjoy reading about how your worldwide foundation lifts people up from suffering and neglect and allows them to chart their own future. LCIF will be there for you. You can count on it. Will you be there for LCIF?

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