

Dear Club Officer

A year of opportunity for your club

Last year was an exciting year, especially for our service in Campaign SightFirst II (CSFII). When I think of what lies ahead for Lions in 2007, all I see is opportunity and countless ways our service will touch lives. <http://www.lions-csfii.org/live/content/index.shtml>

This January, as we look to the New Year, one full of possibility, I ask for your personal support for CSFII. Saving sight is personal to Lions, and we have no better way to do it than through SightFirst. It is how we, as individuals and as an organization, have saved or restored the sight of tens of millions of people. "We serve" through our SightFirst program.

SightFirst is Lions' calling card. I have seen firsthand the value and gratitude people feel when they receive the gift of sight. Among our many contributions and services to the world, SightFirst is the one that makes the largest impact.

We enter 2007 with a healthy to-do list for CSFII. We have raised more than US\$60 million for CSFII to continue our SightFirst program, but we need to raise another US\$90 million to reach our minimum goal of US\$150 million and save the sight of 37 million people. http://www.lions-csfii.org/live/content/pdfs/club_news_v2_i5_en.pdf

To keep our focus on CSFII, I want to suggest we use our collective Lion Power for an ambitious goal. I challenge you to join me in the pursuit of more than US\$90 million raised by our 90th Anniversary at the International Convention, in Chicago (USA), this July.

We reached many milestones in our first year of fund raising for CSFII, but reaching more than US\$90 million by our 90th anniversary will be a true homecoming for our association. Rallying all Lions around this target will put us in a prime position to soar past our minimum goal and even reach our challenge goal of US\$200 million, Lions' "Vision for All."

As Lions, we give the gift of sight and a world of opportunity by continuing SightFirst, our very best program. CSFII is an opportunity that starts with you and your club this month, so shoot for the stars. Remember, it is you and your fellow club members who will make the difference.

The stakes are very high. The sight of 37 million people can be saved through your service as "Knights of the Blind." This year, you and your Lions club determine how we will fulfil our ultimate New Year's resolution, to save sight and achieve success for CSFII in 2007. President Ross' Rally: "US\$90 million by our 90th Anniversary". Become a Model Club http://www.lions-csfii.org/live/content/model_clubs.shtml

Make saving sight personal through a personal gift to CSFII http://www.lions-csfii.org/live/content/sightfirst_stories.shtml
<http://www.lions-csfii.org/live/content/donations.shtml>

Individuals and clubs can designate Melvin Jones Fellowships for CSFII http://www.lionsclubs.org/EN/content/lcif_don_melvin.shtml
<http://www.lions-csfii.org/live/content/donations.shtml>

Send funds to LCIF that have already been raised for CSFII <http://www.lions-csfii.org/live/content/donations.shtml>

Recognize the members of your club for service and personal gifts to CSFII http://www.lions-csfii.org/assets/downloads/brochures/Recognition_Brochure.pdf

Sincerely
Jimmy M. Ross
International President
International Association of Lions Clubs